EPICURE DIGITAL CENTRA MENU SYSTEM

IMPLEMENTATION TIME LINE

PLANNING

IDEAL MENU & GREETER BOARD LOCATIONS

We provide free telephone and web-based plan review meetings with your food service, architectural and facilities teams to locate the most ideal locations based on each facility's site conditions including viewing angles, distance from menu boards to first and last person in line, age (for example, legibility is an issue in hospitals with a large population of seniors

Please send pdfs of your floor plans, elevations, renderings and reflected ceiling plans. For remodeling projects, please include photos if applicable.

8 - 10 WEEKS

OVERALL IMPLEMENTATION TIMELINE UPON RECEIPT OF PURCHASE ORDER

For Multiple site projects or projects with 10 or more menu boards, allow for an extra 2-3 weeks.

PHASE 1 WEEKS 1-5

EPICURE & CLIENT: MENU ENGINEERING & DESIGN

Project Management Kick-Off Planning conference call with all stakeholders.

Client Deliverables: Menu Cycle data and Brand Guidelines/Style Guide or Interior Design elements if the look and feel of the menu boards is to complement the interior design.

This phase begins when Epicure receives your complete menu cycle data. During this time, Epicure and your food service professionals will work together to define all of the menu information to be displayed for all meal periods on all menu boards through their menu cycle(s). Epicure will repeatedly send "Gray Board" layouts with data only (no color or graphics) until you approve all of the layouts.

Following this, Epicure will develop the color palette(s) for the menu boards and will repeatedly send "Color Board" layouts until you approve all of them.

Following this, Epicure will send collections of stock food photos for you to approve.

Epicure will begin programming the menu boards upon final approval of the Color Boards. Any changes requested after programming begins will be subject to a change order and charged our standard $150 hourly rate.

The selection and animation of the food photography is not needed prior to beginning the programming.

During this entire phase, you should be entering your recipes in your back-of-house menu planning and nutrition management system (Computrition, CBORD or FoodPro).

WEEK 5 OR LESS

CLIENT IMPLEMENTS API AND ALLOWS EPICURE ACCESS TO IT

Epicure Deliverable: Instructions with our IP addresses that will require access to the API (see accompanying email).

CBORD API: CBORD Menu Display Interface (public-facing web-server)

Computrition API: Video Display Board XChange Gateway (public-facing web-server)

FoodPro API: Exported SQL file to our cloud server at Amazon Web Services

It is your and the API Vendor's responsibility to install and implement the API. This is not Epicure's responsibility. In addition to the installation of the API, the Vendor will add additional software to their underlying system. Allow sufficient time to check with your Vendor to see if they will also require upgrading their system software to their current version number.

After installation of the API and software upgrades, you will send us the login credentials to the API as specified in our deliverable.

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PHASE 2 WEEK 6   **TRAINING**

Epicure Deliverable: Instructions to start entering menus based on the approved Color Board layouts.

The Vendor will provide you with online training of its new software features.

We will provide you with online training for entering menus into the Vendor software so they conform to the approved layouts and for previewing the menus using the Epicure Digital Content Management System (CMS).

WEEKS 6-10   **PROGRAMMING & DATA ENTRY**

Epicure will program the system while you enter your menus in the Vendor software. This will allow you to preview your menus in the CMS as they will appear on the LCD menu boards, and Epicure to fine tune programming based on real menu data. This process will continue until all menus have been entered, previewed and are displaying properly.

WEEK 10   **GO LIVE**

Upon your confirmation that the menus are all previewing properly, Epicure will direct the menus to start displaying on the LCD menu boards. You will monitor the menu boards to make sure they are displaying the correct menus at their appropriate meal periods.

The System is accepted when you confirm this.

Our final invoice will be submitted to you for payment with Net 30 day terms, which will allow ample time for you to continue monitoring the system and Epicure to fine tune it as required.

If due to no fault of Epicure the LCDs have not been installed, confirmation of the menus properly displaying in the CMS will be considered acceptance for final payment.

WEEK 8 OR LESS   **INSTALLING THE LCDS AND THEIR NETWORKING**

This is your responsibility, although we will coordinate this with your IT and installer team.

Epicure Deliverable: Epicure will provide a list of URLs (one is assigned to each LCD) with instructions to Vendor for entering them and configuring the LCDs.

California clients only: OSHPD Approval. All California hospitals must have OSHPD Approval before installing LCDs. This can easily be a months long process depending on the number of LCDs and the workload of OSHPD and your architects and engineers.

Each LCD requires an Ethernet or WiFi network connection for access to the Epicure Digital Cloud Server at Amazon Web Services (see attached Network Configuration Plan). Note that the only WiFi security on these LCDs is WPA2 Personal.

Please schedule your LCDs to be installed by the end of Week eight. This will allow ample time for Epicure and you to test them and their connections prior to going live during week 10. If you install the LCDs prior to going live you will be able to display placeholder images on them.

The LCDs' three year warranties begin when they ship from the distributor, so keep that in mind when you order them. LCDs are typically in stock at our distributor and will ship via ground. Allow one or two days for processing and up to four business days for shipping depending on which warehouse the LCDs ship from.

The LCD mounting brackets are typically in stock at the manufacturer or distributor. Allow one or two days for processing and up to four business days for shipping depending on which warehouse the brackets ship from. It is a fairly common practice to ship and install the brackets prior to shipping the LCDs.