

THE CURE FOR THE MENU BORED

WORLD'S FIRST DIGITAL MENUS



- 1992 **WORLD'S FIRST DIGITAL MENU SYSTEM**
World Links, an upstart quick service restaurant opens in Los Angeles, California. It features the world's first digital menu board. Four overhead TV monitors set in a row. Three display static menus. The fourth rotates animated promotions. All run on-site by a single computer. And off-site. By modem from World Links headquarters miles away.
- 1996 **WORLD'S FIRST DIGITAL SIGNAGE NETWORK**
World Links becomes a nation-wide chain. Expands to malls and airports throughout the United States. Digitally creating its menus and promos and downloading them to all the stores.
- 1999 **WORLD'S FIRST DIGITAL MENU SYSTEM AVAILABLE TO FOOD SERVICE INDUSTRY**
After eight years of continuous and reliable use, the digital signage featured at World Links is offered to the public. The system is now distributed by leading menu board companies around the world. Including MBT Corporate Limited in Japan. And the Kelton Display Group in Australia.
- 2002 **WORLD'S FIRST DIGITAL MENU SYSTEM LAUNCHES EPICURE DIGITAL**
The company offers a complete turnkey package. From content creation to network maintenance. With online technical support and training. Epicure Digital studio services offer everything clients need to manage their menu boards.

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EPICURE DIGITAL MENU SYSTEM

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