Epicure Digital™
The Cure
for the Menu Bored℠

BEAUTIFUL CUSTOM DESIGNED MENU BOARDS

We create visually compelling multi-media menus by uniquely combining food photography, information and motion. To engage a captive and receptive audience: your customers at the point-of-sale.

We call this dining experience 'The Cure for the Menu Bored'

BACK OF HOUSE MEETS FRONT OF HOUSE WITH EPICURE DIGITAL CENTRA INTEGRATED MENU SYSTEM

Let Epicure Digital integrate with your back of house food service management, menu planning and nutritional data bases to automatically display on beautiful Epicure Digital Menu Boards.

With the use of the Epicure Digital Menu System integrated with our back-of-house foodservice and nutrition management software, the savings have been approximately 40 administrative hours and $75 per week in paper and toner supplies.

Arliene Belock, Administrative & Catering Coordinator, Dartmouth Dining Services

EPICURE DIGITAL CENTRIC STAND-ALONE MENU SYSTEM

Create and maintain your own data base of menu items with nutrients, allergens and other menu labeling icons, enter your menus easily and quickly using WYSIWYG input templates with drop-down menus, globally replace items in your menu cycle, preview menus as they will appear on screen, display menus on any schedule, make on-screen changes in real-time during meal periods, and more.

EPICURE DIGITAL SYSTEMS

Epicure Digital is a digital menu board company uniquely integrating our expertise in software technology, restaurant operations and food service marketing to create digital signage products and services for the food service industry. Our core product is the Epicure Digital Menu System. Our core services are menu engineering, nutritional menu labeling, content creation and systems integration.

THE CURE FOR THE MENU BORED

PROMOTE HEALTHY EATING WITH MENU LABELING ICONS

ION™ INTERACTIVE ONLINE NUTRTION SYSTEM

This System displays a complete week's menus selectable by day, venue, meal period, food station and category with a Nutrition Fact label for each menu item; filtering by nutrients, and menu allergens, create meals with accumulating nutrient balances. For touch-screen kiosks and online viewing on desktop computers, smartphones and tablets.

CALL FOR A FREE WEBINAR
877.553.6314

info@epicuredigital.com | www.epicuredigital.com

EPICURE DIGITAL MENU SYSTEM™

THE CURE FOR THE MENU BORED℠

WHAT WE DO

HOW WE DO IT

WE CREATE VISUALLY COMPELLING MULTIMEDIA EXPERIENCES

By creatively combining information, motion and food photography, we create dining experiences we call 'the cure for the menu bored'.

EPICURE DIGITAL SYSTEMS IS A DIGITAL MENU BOARD COMPANY

We create complete digital signage solutions customized for each client. Our expertise is in software technology, food service operations and food service marketing.

WITH OUR MENU ENGINEERING AND POINT-OF-SALE EXPERTISE

We engage your customers with multimedia menus, promotions, nutritional menu labeling, daily specials, and limited time offers.

WE UNDERSTAND FOOD SERVICE MARKETING

Using a marketing approach, we evaluate menu strategy, design and content decisions to solve your complex menu engineering and point-of-sale issues.

ON THE EPICURE DIGITAL MENU SYSTEM™

We make full use of what the system can do for you. Digital menu boards and signage become a powerful and effective digital marketing medium.

WE UNDERSTAND SOFTWARE TECHNOLOGY

Our system gives you all the tools needed to control your menu boards and signage, easily and quickly, using its intuitive interface and integration with Computrition®, CBORD®, FoodPro®, and other food and nutrition management systems.

AT DINING FACILITIES, LARGE AND SMALL, ONE LOCATION OR LIMITLESS LOCATIONS

Our clients are major food service contractors, health care and educational institutions, military and government, independent and chain restaurants, business & industry, cinemas and casinos.

WE UNDERSTAND FOOD SERVICE OPERATIONS

Our system lets you change menu items, menu descriptions and prices; schedule menus and promotions by day part and menu cycle; display your own promotions, nutritional information and announcements.

LET'S TALK ABOUT WHAT YOU WOULD LIKE TO DO

CONTACT US FOR AN ONLINE DEMO

EPICURE DIGITAL CENTRA MENU SYSTEM™
CENTRA CLOUD SERVER
NETWORK CONFIGURATION PLAN

EPICURE
DIGITAL
MENU
SYSTEM

™

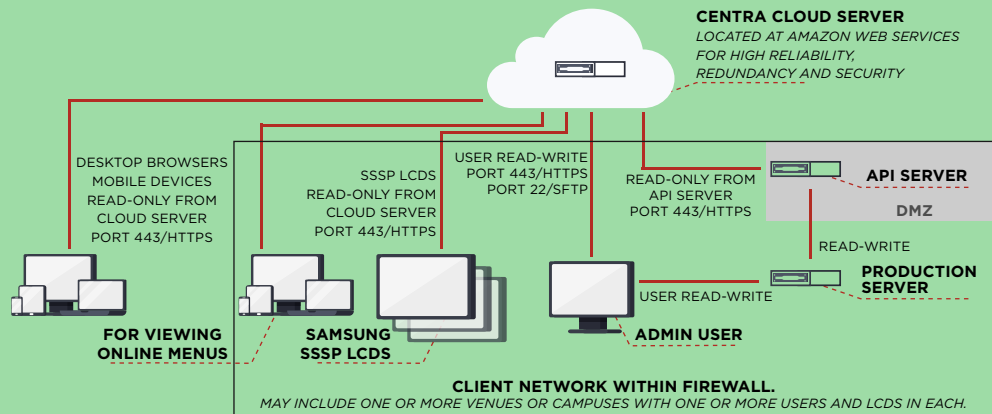## CENTRA SYSTEM DESCRIPTION

CENTRA CLOUD SERVER

This Epicure Digital Centra Menu System ("System") uses our Centra Cloud Server ("Server") to integrate with back-of-house menu planning and nutrition management systems including Computrition Hospitality Suite®, CBORD Foodservice Systems®, Aurora FoodPro® and others (collectively "BOH System") to control, maintain and schedule menus and content on Samsung Smart Signage Platform ("SSSP") LED LCDs. Its Online Menu module includes hyperlinks for posting your daily menus on your website for viewing on computers, smart phones and tablets. You control the System via a web browser (Chrome, Firefox or Safari, not Internet Explorer) on any computer, Windows® or Mac®, that has Internet access to our Server. The BOH System may be on-premise or cloud-based. It is your responsibility to purchase the appropriate interface ("API") from your BOH System vendor.

Samsung SSSP LED LCDs include Ethernet and WiFi (WPA 2 Personal security only) network connections and the Samsung Smart Signage Platform software and hardware for making each LCD its own media player. Each SSSP LCD is powered by a 1.7GHz quad-core system-on-chip with 2.5GB, LPDDR4 1.5GHz 64 Bit main interface memory and 8GB FDM. It provides a powerful streamlined solution for receiving and displaying its content, reducing the need for a separate media player and reducing the total cost of ownership in digital signage deployments through savings in hardware installation and operating costs. No other hardware is required. You may use existing LCDs and media players if you can configure the media player to launch the Google Chrome browser to open in kiosk mode and to resolve to our Server upon power up; and you assume all responsibility for the maintenance and management of the media players. Whenever one of these LCDs or its media player becomes defective, we would like the pair to be replaced with a single SSSP LCD.

At each meal period, our Centra Server will query your Computrition XChange Gateway server or CBORD Menu Display Interface server (collectively "API Server"), or a FoodPro SQL menu file that is uploaded approximately every 15 minutes to our server, for your current menu data. The API Server, which is typically installed on a virtual web server in a DMZ, never on the Production Server, will then query the Production Server for the data. Note that the API Server does not allow access to any private health information. Each SSSP LCD will then connect to our Server via the LCD's Ethernet or WiFi (WPA2 Personal only) connection to receive and display HTML5 pages with the menu data from the BOH System and all other content uploaded to our Server by you using its web-based content management system. The LCDs may also require access to news and weather service RSS feeds external to your firewall.
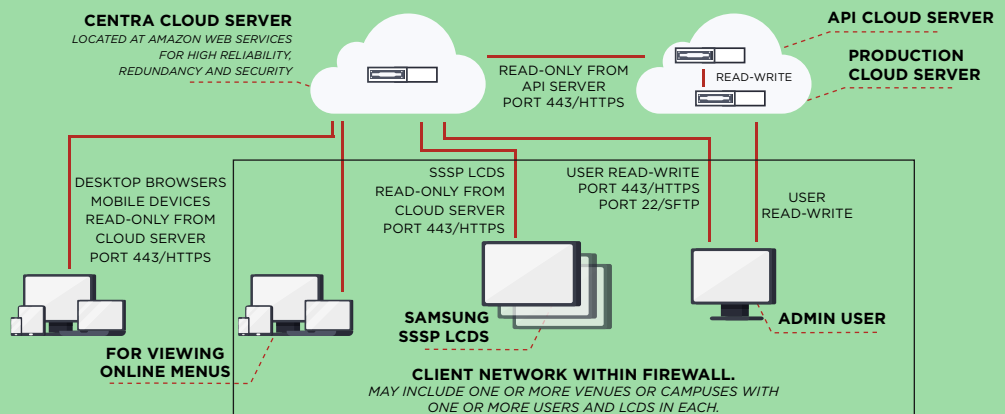
CENTRA CLOUD SERVER INTEGRATED WITH AN ON-PREMISE FOOD SERVICE SYSTEM

Shown here are Samsung SSSP LCDs connecting over the Internet to our Epicure Digital Centra Cloud Server that connects to your **on-premise** third-party food service menu planning & nutrition data base system

CENTRA CLOUD SERVER
LOCATED AT AMAZON WEB SERVICES FOR HIGH RELIABILITY, REDUNDANCY AND SECURITY

DESKTOP BROWSERS MOBILE DEVICES READ-ONLY FROM CLOUD SERVER PORT 443/HTTPS

SSSP LCDS READ-ONLY FROM CLOUD SERVER PORT 443/HTTPS

USER READ-WRITE PORT 443/HTTPS PORT 22/SFTP

READ-ONLY FROM API SERVER PORT 443/HTTPS

API SERVER

DMZ

READ-WRITE

PRODUCTION SERVER

USER READ-WRITE

ADMIN USER

FOR VIEWING ONLINE MENUS

SAMSUNG SSSP LCDS

CLIENT NETWORK WITHIN FIREWALL.
MAY INCLUDE ONE OR MORE VENUES OR CAMPUSES WITH ONE OR MORE USERS AND LCDS IN EACH.

CENTRA CLOUD SERVER INTEGRATED WITH A CLOUD-BASED FOOD SERVICE SYSTEM

Shown here are Samsung SSSP LCDs connecting over the Internet to our Epicure Digital Centra Cloud Server that connects to your **cloud-based** third-party food service menu planning & nutrition data base system

CENTRA CLOUD SERVER
LOCATED AT AMAZON WEB SERVICES FOR HIGH RELIABILITY, REDUNDANCY AND SECURITY

API CLOUD SERVER

PRODUCTION CLOUD SERVER

READ-ONLY FROM API SERVER PORT 443/HTTPS

READ-WRITE

DESKTOP BROWSERS MOBILE DEVICES READ-ONLY FROM CLOUD SERVER PORT 443/HTTPS

SSSP LCDS READ-ONLY FROM CLOUD SERVER PORT 443/HTTPS

USER READ-WRITE PORT 443/HTTPS PORT 22/SFTP

USER READ-WRITE

FOR VIEWING ONLINE MENUS

SAMSUNG SSSP LCDS

ADMIN USER

CLIENT NETWORK WITHIN FIREWALL.
MAY INCLUDE ONE OR MORE VENUES OR CAMPUSES WITH ONE OR MORE USERS AND LCDS IN EACH.

2022A1

EPICURE DIGITAL CENTRIC STAND-ALONE MENU SYSTEM™

CENTRA CLOUD SERVER

NETWORK CONFIGURATION PLAN

EPICURE
DIGITAL
MENU
SYSTEM

CENTRIC SYSTEM DESCRIPTION

CENTRA CLOUD SERVER

The Epicure Digital Centric Menu System ("System") uses our Epicure Digital Centra Cloud Server ("Server") to control, maintain and schedule menus and content on Samsung Smart Signage Platform ("SSSP") LED LCDs. Its Online Menu module includes hyperlinks for posting your daily menus on your website for viewing on computers, smart phones and tablets.
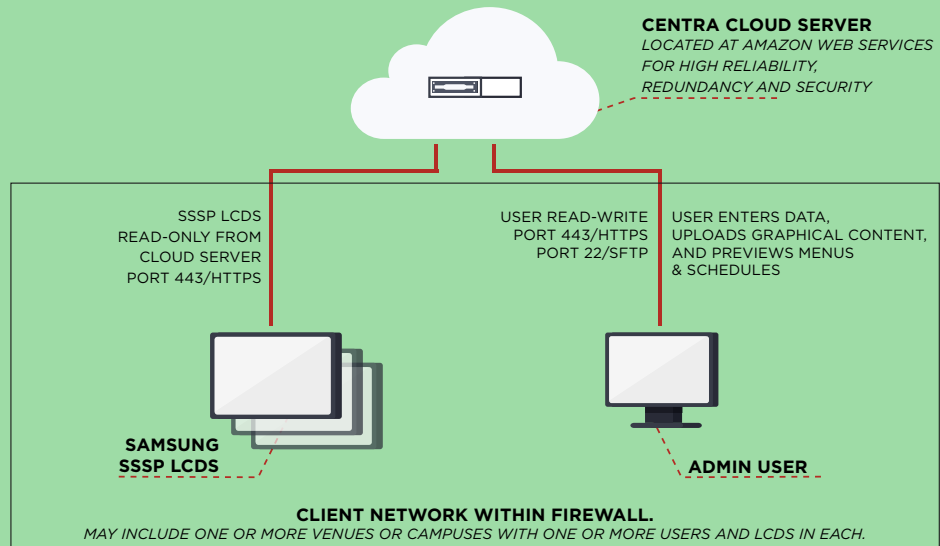
The System allows you to:
1) Maintain a data base of menu items with their nutrients, allergens and other menu labeling traits
2) Enter your menu cycle menus using WYSIWYG input templates with drop-down menus in all fields making it easy and fast to fill in your menu cycle from your data base
3) Globally replace items in your menu cycle menus
4) Preview all entered menus as they will appear on screen in their WYSIWYG templates
5) Display menus on any schedule
6) Make on-screen changes in real-time during meal periods and more

You control the System via a web browser (Chrome, Firefox or Safari) on any computer, Windows® or Mac®, that has Internet access to the Server.
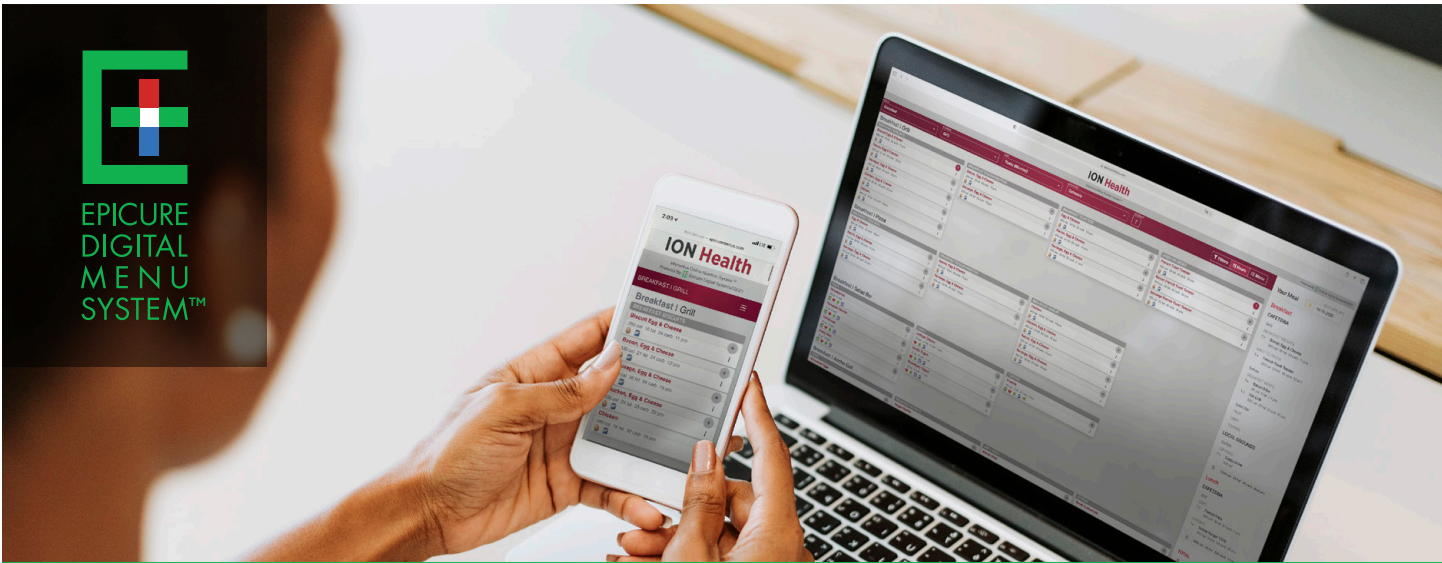
Samsung Smart Signage Platform LED LCDs are connected to the Internet via your LAN. SSSP LCDs include Ethernet and WiFi (WPA 2 Personal security only) network connections and the Samsung Smart Signage Platform software and hardware for making each LCD its own media player. Each SSSP LCD is powered by a 1.7GHz quad-core system-on-chip with 2.5GB, LPDDR4 1.5GHz 64 Bit main interface memory and an 8GB FDM. It provides a powerful streamlined solution for receiving and displaying its content, reducing the need for a separate media player and reducing the total cost of ownership in digital signage deployments through savings in hardware installation and operating costs.

Shown here are Samsung SSSP LCDs connecting over the Internet to our Epicure Digital Centra Cloud Server

CENTRA CLOUD SERVER
LOCATED AT AMAZON WEB SERVICES FOR HIGH RELIABILITY, REDUNDANCY AND SECURITY

SSSP LCDS
READ-ONLY FROM
CLOUD SERVER
PORT 443/HTTPS

USER READ-WRITE
PORT 443/HTTPS
PORT 22/SFTP

USER ENTERS DATA,
UPLOADS GRAPHICAL CONTENT,
AND PREVIEWS MENUS
& SCHEDULES

SAMSUNG SSSP LCDS

ADMIN USER

CLIENT NETWORK WITHIN FIREWALL.
MAY INCLUDE ONE OR MORE VENUES OR CAMPUSES WITH ONE OR MORE USERS AND LCDS IN EACH.

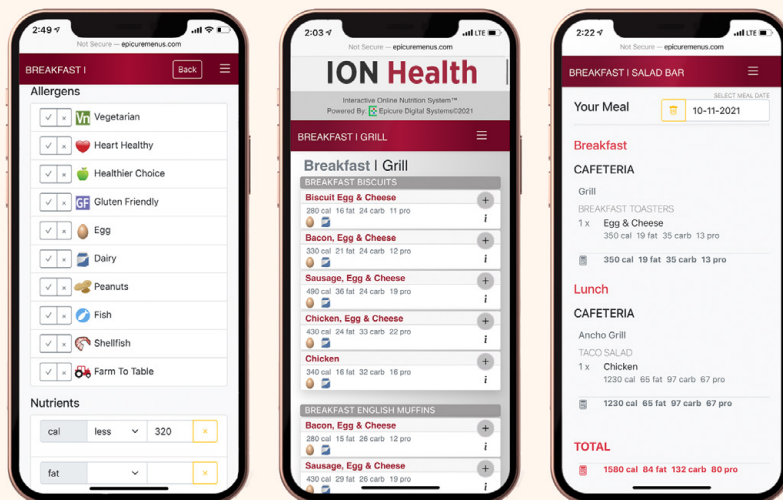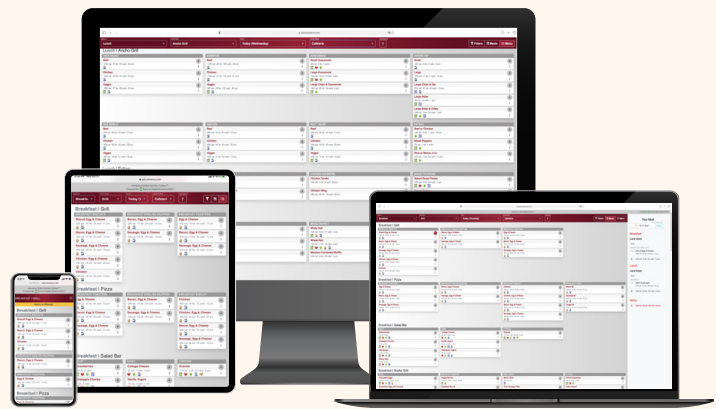2022A1

EPICURE DIGITAL MENU SYSTEM™

ION™
INTERACTIVE ONLINE NUTRITION SYSTEM

Custom Designed for You
- Integrates with CBORD Foodservice Suite®, Computrition Hospitality Suite®, Aurora FoodPro®, Stella® and others for access to your current menus in real time
- Customized with your logos and colors
- Scales to any size enterprise

Nothing to install
Everything is online
- Designed for desktops, phones, tablets and self-service kiosks
- Available on campus and off
- Ideal for parents concerned about their children's diets

Promotes Healthy Eating
- Plan well-balanced meals with nutritional information
- Avoid allergens with menu labeling icons
- Track daily nutrient intake
- Use your or Epicure's library of menu labeling icons for allergens and other lifestyle preferences
- Filter menu items by:
  - lifestyle preferences like gluten-friendly, vegan, vegetarian
  - ecological choices like sustainability, farm-to-table and antibiotic-free
  - religious diets like Kosher and Halal
- Filter menu items by the amounts of their calories, carbs, fat...
- View menus and plan meals from all dining facilities for a full week in advance
- Filter by dining location and by food stations within food courts
- Display standard nutrition fact labels